



## Concord Parks and Recreation Department

14 Canterbury Road, Concord NH 03301

## ADVERTISING and SPONSORSHIP PROGRAM



### MISSION STATEMENT

Concord Parks and Recreation is committed to engaging our community with safe, fun, inclusive opportunities to enhance health and wellness by providing programming, parks and recreation facilities.

### VISION STATEMENT

Concord Parks and Recreations vision is to: create cutting edge and sustainable recreational resources to connect our community through education, programs and innovative partnerships to ensure an active city to live, work and play.

### CORE VALUES

Engaged • Fun • Diverse



**Concord Parks and Recreation Department**

14 Canterbury Road, Concord NH 03301

**ADVERTISING and SPONSORSHIP APPLICATION**

Name:	
Address:	
Phone:	Email:
Web Site if company:	
Facebook Address if company:	

Interested in:

**Banners\***

- Memorial Field Baseball Field (4 by 6)                      \$400    \_\_\_ (April – October)
- Memorial Field - Softball A Field (4 by 6)                      \$400    \_\_\_ (April – October)
- Gym Banner at City Wide Center (4 by 6)                      \$400    \_\_\_ (Valid for 12 months)
- Gym Banner at Green Street Gym (4 by 6)                      \$400    \_\_\_ (Valid for 12 months)

\*Do you have own banner: \_\_\_\_\_                      \*If one is needed is an extra \$125 \_\_\_\_\_

**Events** – all event sponsorships will include your logo on print media and social media mentions

- Easter Egg Hunt at City Wide Center                      \$1,000    \_\_\_
- Summer Concerts – Presenting Sponsor                      \$6,000 **(Sold for 2023)**
- Halloween party at new center for youth                      \$500    \_\_\_
- School Vacation Youth 4 open gym per week                      \$1,000    \_\_\_  
(Dec, Feb, April school vacation weeks)

**Youth Scholarship Fund**

- Sponsor one child to play youth sport                      \$70    \_\_\_
- Sponsor one child for week of camp                      \$180    \_\_\_
- Sponsor one child an enrichment class                      \$70    \_\_\_

**23 for Arbor Day 23**

Support our goal to raise \$10,000 to plant at least 23 new trees by Arbor Day 23 \_\_\_\_\_

If one of these above options do not work for you please contact the department as we are also looking for new ideas. All sponsorships, banners and advertising content must be approved by the Parks and Recreation Director and must be youth and family friendly. For more information please, complete form and email to [recreation@concordnh.gov](mailto:recreation@concordnh.gov) or you can mail it to Concord Parks and Recreation, 14 Canterbury Road Concord NH 03301 Attn Director. Once approved full payment is required.