



CITY OF CONCORD
New Hampshire's Main Street™

Signs

Non-Residential Districts	Building Signs		Freestanding Signs		
	Maximum Sign Area per Building Frontage (sf);		Maximum Sign Area as per Section 28-6-9(c)(1) (sf);		Maximum Height (ft)
	Column 1: Without Architectural Design Review *	Column 2: With Architectural Design Review	Column 1: Without Architectural Design Review *	Column 2: With Architectural Design Review	
CN	20	40	20	40	10
CG/CH	40	150	40	100	20
CU	40	150	40	60	15
CBP	-	150	-	40	10
GWP	-	200	-	150	20
OCP	-	150	-	100	20
OFP	-	100	-	40	10
CVP	-	40	-	12	8
IS	20	100	20	40	12
IN	40	100	20	40	12
UT	10	40	6	12	8

- Fees:*
- ❖ A thirty dollar (\$30.00), non-refundable, application fee. Temporary sign shall be exempt from the application fee.
 - ❖ Two dollars and twenty-five cents per square foot (\$2.25 s.f.) of sign as measured under Section 28-6-6.
 - ❖ A thirty-dollar (\$30.00) fee for any sign application requiring Architectural Design / Planning Board approval.
 - ❖ A twenty-dollar (\$20.00) fee for each permit not to exceed fifteen days for any temporary sign allowed under the Zoning Ordinance.

- Temporary Signs:*
- ❖ Portable signs not exceeding thirty-two (32) square feet in area shall be allowed.
 - ❖ Only one portable sign shall be placed on a lot at a given time.
 - ❖ No lot shall have portable signs placed upon it for more than a total of forty-five (45) days per calendar year.
 - ❖ A new permit shall be required and a new application fee charged for each different sign and for each fifteen (15) day period for the same sign.