

BUDGET SUMMARY**GOLF COURSE**MISSION

The mission of Beaver Meadow Golf Course, as adopted by the Golf Course Advisory Committee on October 9, 2008, is to provide the public with a quality golfing experience at a safe, attractive and well operated facility.

GOLF COURSE FUND	2012 BUDGETED (CURRENT)	2012 ESTIMATED	2013 FISCAL BUDGET
REVENUE	\$959,330	\$824,470	\$847,350
EXPENDITURES	\$954,090	\$885,735	\$857,135
NET INCOME (LOSS)		(\$61,265)	(\$9,785)
BEGINNING WORKING CAPITAL		\$59,576	(\$1,689)
ENDING WORKING CAPITAL		(\$1,689)	(\$11,474)

RESERVE

This fund has a goal to target a working capital reserve that is 5% of total budget, including debt service and capital expenditures.

GOLF COURSE**PROGRAM HIGHLIGHTS**

<u>SERVICE INDICATORS</u>	Actual <u>2010</u>	Actual <u>2011</u>	Estimate <u>2012</u>	Projected <u>2013</u>
1. Season permits	359	282	260	270
2. Season permit holder rounds/year*	15,877	15,432	15,432	15,432
3. Green fee rounds/year*	13,485	11,499	11,499	11,499
4. Driving range baskets rented*	6,166	5,217	5,217	5,217

* Service indicator held level in FY 2012 and FY 2013 while marketing and course conditions are improved.

2013 GOALS

1. Successfully host The LPGA Symetra Tour in July 2012.
2. Evaluate and adjust the rate structure to remain competitive in the market while continuing to support the Golf enterprise fund.
3. Negotiate Golf Pro contract for efficient operation of the Pro Shop.
4. Investigate City selling merchandise in Pro Shop.
5. Implement and maintain new skating area at Beaver Meadow Golf Course, enhancing winter operations.
6. Purchase Golf Simulator, as funded, to enhance revenue during winter months.

2012 GOALS STATUS

1. Successfully host The International at Concord in July 2011.
9-Month Status: The golf course successfully hosted the tournament in July 2011. The tournament will return in 2012.
2. Evaluate and adjust the rate structure to remain competitive in the market while continuing to support the Golf enterprise fund.
9-Month Status: After evaluation, the Golf Course Advisory Committee recommended no increase to membership fees except for raising the Twilight membership by \$100.
3. Continue incremental improvements to irrigation infrastructure.
9-Month Status: Staff is evaluating the need to update irrigation heads around certain greens. New gate valves are being installed as irrigation failure occurs.
4. Continue to upgrade cart path system as funding allows.
9-Month Status: Work has begun on the 10th hole to extend the cart path and remove the current path from the landing area in order to improve turf grass and playing conditions.
5. Remove and replace trees to the left of Hole #4 that did not survive transition to grassy area.
9-Month Status: Set to start in May 2012.
6. Expand irrigation coverage to the left of Holes #10 and #12.
9-Month Status: Complete.

PROGRAM HIGHLIGHTS**GOLF COURSE**

ADDITIONAL 2012 ACCOMPLISHMENTS

1. Successfully transitioned to newly created Parks and Recreation Department.
2. Tee and Clubhouse signage improved.
3. Improved and expanded the gardens at the Clubhouse entrance.
4. Renovated and improved weak areas of Fairways 5, 7 8, 9, 10, and 12.
5. Purchased and launched new website, enhancing golf course image and e-marketing opportunities.
6. Completed staff training.
7. Purchased Uniform shirts for all staff.
8. Transitioned Pro Shop Terminal to single swipe credit card purchasing capability, improving customer service.
9. Expanded Member benefits to include seven day per week tee times, discount green fees at the two other municipal courses in the state, and created a “members only” section of the web site.

GOLF COURSE**BUDGET DETAIL**

	2009 ACTUAL	2010 ACTUAL	2011 ACTUAL	2012 BUDGETED	2012 ESTIMATED	2013 FISCAL BUDGET
REVENUE						
PERMITS & GREEN FEES	\$614,651	\$664,593	\$617,725	\$735,080	\$602,000	\$620,000
CART RENTAL	\$109,077	\$112,006	\$110,053	\$108,950	\$107,640	\$110,870
CAMP FEES	\$7,350	\$7,699	\$24,013	\$19,620	\$21,200	\$21,200
HANDICAP FEE	\$9,653	\$9,632	\$8,862	\$10,000	\$8,550	\$8,800
CONCESSION INCOME	\$33,000	\$33,000	\$37,000	\$38,000	\$38,000	\$38,000
INTEREST ON INVESTMENTS	\$2,291	\$514	\$408	\$380	\$380	\$380
MISC REVENUE NOT ANTICIPATED	\$23,580	\$945	\$606	\$0	\$0	\$0
DRIVING RANGE	\$45,822	\$44,201	\$47,149	\$47,300	\$46,700	\$48,100
FIRE INSURANCE PROCEEDS	\$0	\$2,972	\$0	\$0	\$0	\$0
Total	\$845,424	\$875,561	\$845,815	\$959,330	\$824,470	\$847,350
APPROPRIATIONS						
COMPENSATION	\$251,751	\$268,656	\$261,152	\$276,150	\$264,370	\$245,860
OUTSIDE SERVICES	\$180,069	\$167,507	\$163,143	\$170,026	\$167,475	\$164,725
TRANS TO CAP. PROJECTS FUND	\$31,000	\$8,541	\$27,845	\$46,000	\$6,000	\$3,000
SUPPLIES	\$80,726	\$86,605	\$83,318	\$83,067	\$88,500	\$87,780
VEHICLE MAINTENANCE	\$44,982	\$38,695	\$32,717	\$43,731	\$42,520	\$43,980
UTILITIES	\$38,235	\$39,163	\$49,089	\$33,886	\$34,710	\$35,410
INSURANCES	\$9,974	\$9,229	\$10,687	\$12,540	\$13,150	\$12,320
CART PATH, GREENS AND TEES	\$762	\$909	\$0	\$0	\$0	\$0
CLUBHOUSE AND BUILDINGS	\$0	\$888	\$3,554	\$0	\$0	\$0
DEBT SERVICE	\$46,402	\$48,231	\$66,512	\$61,550	\$61,550	\$60,100
EQUIPMENT	\$1,960	\$709	\$0	\$0	\$0	\$0
OVERHEAD\FRINGE BENEFITS	\$113,139	\$124,324	\$125,320	\$138,220	\$118,540	\$121,510
SPECIAL EVENTS	\$25	\$387	\$0	\$0	\$0	\$0
ADMIN OH PAYMENT TO GENERAL	\$64,200	\$65,500	\$67,100	\$67,100	\$67,100	\$82,450
ADMIN SHARE TO GEN SERV	\$21,740	\$18,540	\$19,820	\$0	\$0	\$0
ADMIN SHARE TO PARKS & REC	\$0	\$0	\$0	\$21,820	\$21,820	\$0
Total	\$884,965	\$877,883	\$910,257	\$954,090	\$885,735	\$857,135

POSITION TITLE

Personnel who work at the Golf Course are assigned to the Grounds Division of the General Services Department. Please refer to the organizational chart and staffing list for the Grounds Division contained behind the General Services Department tab.

FUNDING IMPACT**GOLF COURSE**

In FY 2012, a full-time, vacant Senior Maintenance Aide position was moved to the Grounds Division of the newly created Parks and Recreation Department. This position is filled with a seasonal temp employee.

CIP #530 (Golf Course Equipment Replacement) and CIP #107 (Repairs and Upgrades to Beaver Meadow Maintenance Building) are on hold until the Golf Course Fund becomes stable.

Overhead to the General Fund in FY 2013 includes the overhead that used to be shown in the Parks and Recreation Department. Overall expense is 10% of Golf Course Fund revenue.

GOLF COURSE

NOTES
