

MINUTES

Beaver Meadow Golf Advisory Committee Meeting December 10, 2020

In Attendance: Chris Mulleavey (Chair), Bob Norton, Fran Hunt, Linda Mattlage, Nathan Fennessy, Roger Jobin, Bob Whatmough, Jennifer Kretovic, Phil Davis, Bernard “Sid” Chase, Deputy City Manager Brian LeBrun, and City Manager Tom Aspell.

Absent: Dick Holden.

The meeting was called to order. Deputy City Manager Brian LeBrun read the Covid-19 – Public Meeting Procedures Notice in compliance with Governor Sununu’s Executive Order #12.

1) **Public Input:** There was no public input.

2) **Approval of November 12, 2020 Meeting Minutes:** Chris Mulleavey asked for a motion on the draft minutes. A motion was made and seconded and the minutes were unanimously approved with a roll call vote. Chris Mulleavey abstained from the vote as he was not present at the November 12 meeting.

3) **Pro Shop Update:**

- November rounds were up 1,427 over last year’s 83. The course was able to stay open longer this season due to the great November weather. Revenues on greens fees were up significantly. The positive revenue trend has continued into the first ten days of December, seeing a 34% increase in revenue.
- Indoor Update: An iCovid screening process was added at the beginning of the month. This process has been well received by our customers and has been seamlessly added to our daily check-in process.
- Online gift certificate sales are up significantly over last year, as we near the holiday season.
- Staff is currently working with the Parks & Recreation Department to help promote cross country skiing and fundraising for future equipment upgrades.
- Brian LeBrun shared a preliminary financial update. Year to date trend continues to be up significantly over last year and we have reached 65% of our budgeted revenue for FY 2021.

4) **Course Update:**

- Winterization of the irrigation system has been completed.
- Pump house has been winterized.
- Winter turf protectants and sand has been applied to greens and tees.
- Greens have been roped off and course prepared for winter activities.
- Staff is working with vendors to finalize the irrigation pond dredge that is scheduled for this winter.

- 5) **Golf Carts:** The committee received a PDF of color choices for our new golf car fleet. The committee reviewed and made suggestions for the new fleet color. Bob Norton motioned for the choice of burgundy. Fran Hunt seconded the motion. The motion carried with a unanimous roll call vote.

Discussion ensued about golf cart electronics. The geo fencing and GPS yardage screens came at a high price. The golf cart will still be equipped with USB ports and bag covers. Nathan Fennessy asked if most of our customers come with their own yardage devices. Phil Davis responded that most of our customers either use a smart phone app or some other kind of yardage device (range finder or a handheld GPS unit). After discussion, the committee agreed that the addition of electronics was probably not necessary at this time. Phil Davis commented that we could add the GPS units at a later date if so wanted.

- 6) **Other:** Chris Mulleavey commended the City Council and City Administration for the addition of the event tent. He felt that the decision to have this tent at Beaver Meadow really set us apart from other facilities in the area this season. City Manager Tom Aspell followed up by mentioning the positive comments he received regarding the tent and the two elections that were held in it this season. Tom highlighted the ongoing changes at Beaver Meadow, which include cross country skiing and ice skating. He also recognized the committee for their planning and the City Council for their continued support.
- 7) **Adjournment:** Bob Norton motioned and Bob Whatmough seconded to adjourn. The meeting was adjourned on a unanimous roll call vote.