



CCEH

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concordhomeless.org

Steering Committee for the Plan to End Homelessness
Tuesday, November 21, 2017
2 pm- 4 pm
Great Concord Chamber of Commerce

Agenda:

1. Call to Order
2. Approve notes of October Meeting
3. Continued discussion on “refreshing” the Plan to End Homelessness and setting new priority goals under the Plan
(see draft matrix of goals, outcomes, outcome indicators, outputs, activities, timeline and responsibility)
4. Next Steps

Plan to End Homelessness - Strategic Plan Refresh – 2017

In Support of Achieving Functional Zero

Outcome	Outcome Indicators	Outputs	Activities	Timeline	Production Responsibility
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Plan Goal I: Increase Access to healthy, safe environments for all homeless and precariously housed members of the Concord Community:

The City of Concord Winter Shelter is Operated Successfully (Priority # _____)

Caseworker funding is increased.	<ul style="list-style-type: none"> The \$\$\$ available in support of hiring additional caseworkers is increased. The # of case workers hired by the Concord Coalition to End Homelessness. 	The # of caseworkers hired by the Concord Coalition to End Homelessness.	<ul style="list-style-type: none"> Sources of funding in support of the provision of additional caseworkers are identified. Grant applications are submitted. 		Concord Coalition to End Homelessness
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Plan Goal III: Increase knowledge about homelessness in Concord, costs to the community, services available, and future needs:

The City of Concord is Appropriately Informed on Matters Pertaining to Homelessness (Priority # _____)

The costs associated	An analysis of the	The Committee for	<ul style="list-style-type: none"> Identify and secure project 		The Carsey
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with homelessness in the community are identified and quantified.	costs associated with homelessness within the City of Concord.	Concord's Plan to End Homelessness is informed with respect to the costs associated with homelessness in the City of Concord.	<ul style="list-style-type: none"> ▪ partners ▪ Identify agreed upon data collection parameters/data sets ▪ Gather data ▪ Analyze data ▪ Share data with the Committee for Concord's Plan to End Homelessness and others 		Institute College Intern Others in partnership with the Concord Coalition to End Homelessness.
The impact of state institutional discharges in the community are identified and quantified.	An analysis of the impact of discharges from medical facilities is completed. <i>(jail, prison and NH Hospital?)</i>	The Committee for Concord's Plan to End Homelessness is informed with respect to both the human and financial impact of discharges from medical facilities within the community.	<ul style="list-style-type: none"> ▪ Responsible party for data collection is identified. ▪ Institutions from whom data will be collected is identified. ▪ Analysis is completed. ▪ Analysis is shared with the Committee for Concord's Plan to End Homelessness, and others as appropriate. 		Concord Coalition to End Homelessness
The costs and associated benefits of the Housing First program in Concord	An analysis of the costs associated with the benefits of Housing First's	The Committee for Concord's Plan to End Homelessness is informed of the	<ul style="list-style-type: none"> ▪ Responsible party for data collection is identified. ▪ Institutions from whom data will be collected is identified. 		Concord Coalition to End Homelessness

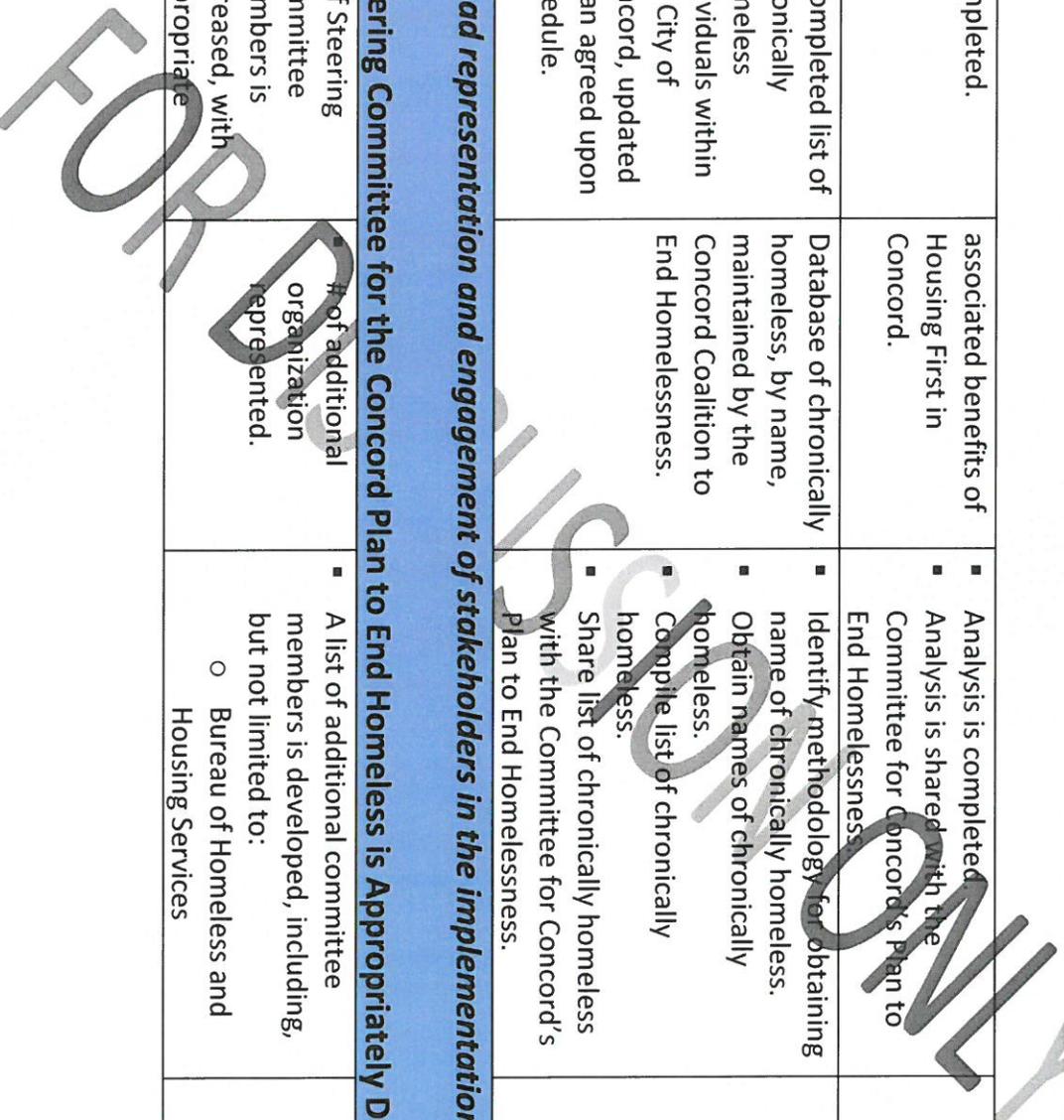
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are identified and evaluated.	completed.	associated benefits of Housing First in Concord.	<ul style="list-style-type: none"> ▪ Analysis is completed ▪ Analysis is shared with the Committee for Concord's Plan to End Homelessness 		Concord Coalition to End Homelessness
A list of chronically homeless individuals, by name, is created.	A completed list of chronically homeless individuals within the City of Concord, updated on an agreed upon schedule.	Database of chronically homeless, by name, maintained by the Concord Coalition to End Homelessness.	<ul style="list-style-type: none"> ▪ Identify methodology for obtaining name of chronically homeless. ▪ Obtain names of chronically homeless. ▪ Compile list of chronically homeless. ▪ Share list of chronically homeless with the Committee for Concord's Plan to End Homelessness. 		Concord Coalition to End Homelessness

Plan Goal V: Ensure broad representation and engagement of stakeholders in the implementation of the Plan to End Homelessness:

Membership of the Steering Committee for the Concord Plan to End Homeless is Appropriately Diverse (Priority # _____)	Homelessness:
Additional stakeholders are identified and nominated to the Concord Plan to End	<ul style="list-style-type: none"> ▪ # of additional organization represented. ▪ A list of additional committee members is developed, including, but not limited to: <ul style="list-style-type: none"> ○ Bureau of Homeless and Housing Services



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Homelessness' Steering Committee.	representation across relevant sectors.		<ul style="list-style-type: none"> ○ Concord Housing Authority ○ Education System ○ Prison System ○ State Hospital <ul style="list-style-type: none"> ■ The Sitting Steering Committee approves the list of suitable additions to the committee, and reaches out to identified members to invite them to join the committee. ■ The Steering Committee submits the names to the City Council for its approval. 		
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Plan Goal III: Increase knowledge about homelessness in Concord, costs to the community, services available, and future needs:

Advocacy Efforts are Increased (Priority # _____)

Forums on homelessness are hosted.	# of individuals that believe that homelessness is a solvable problem..	# of forums hosted.	<ul style="list-style-type: none"> ■ Prepare an outline/content for future forums. ■ Conduct outreach to community partners to determine when and where. ■ Conduct forum(s) 		Concord Coalition to End Homelessness
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<p>Town meetings are hosted (Does this suggest that town meetings take place outside of Concord. If so, is this a State of NH Coalition to End Homelessness task?)</p>	<p># of communities that received education on the plight of homelessness.</p>	<p># of town meetings hosted that focus on the plight of homelessness.</p>	<ul style="list-style-type: none"> ▪ Establish community-based relationships in support of scheduling town meetings. ▪ Schedule town meeting, with appropriate event marketing. 		<p>Concord Coalition to End Homelessness and Steering Committee</p>
<p>Articles and Op-Eds are written.</p>	<p># of articles and op-ed focused on homelessness.</p>	<p># of op-eds and articles published in local print media, Facebook, membership organizational newsletters, etc.</p>	<ul style="list-style-type: none"> ▪ Create a marketing and outreach plan focused on outreach around the plight of homelessness. ▪ Create a corresponding outreach schedule. 		<p>Concord Coalition to End Homelessness</p>

Plan Goal V: Ensure broad representation and engagement of stakeholders in the implementation of the Plan to End Homelessness:

Concord Plan to End Homelessness Steering Committee – Governance (Priority # _____)

<p>The roles of both the Concord Coalition to End Homelessness and the City of Concord Plan to End Homelessness Steering</p>	<p>Clarity around the mission and vision of both organizations.</p>	<p>Meeting held to review organizational roles and responsibilities.</p>	<ul style="list-style-type: none"> ▪ Meet to discuss the mission, vision and roles and responsibilities of each entity. 		<p>Concord Coalition to End Homelessness and Steering</p>
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Committee are clearly identified.	<ul style="list-style-type: none"> ▪ Community members are clear about the differences between the Committee and the Concord Coalition to End Homelessness. ▪ Committee members, as well as Members of the Board of Directors of the Concord Coalition to End Homelessness are likewise clear on their respective roles, and areas of partnership. 	# of people/organizations that have a clear understanding of the organizational roles, responsibilities and goals.	<ul style="list-style-type: none"> ▪ A discussion is undertaken around the creation of a formal leadership structure within the Committee ▪ Job descriptions are defined for leadership roles. ▪ Roles, responsibilities, and priorities are reviewed, and understood. 		<p>Committee</p> <p>City of Concord Plant to End Homelessness Committee</p>



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<p>The Concord Coalition to End Homelessness efforts are supported by the City of Concord</p>	<p>Staff liaison is appointed by the City of Concord to the City of Concord Plan to End Homelessness Steering Committee.</p>	<p># of staff hours dedicated to the support of the City of Concord Plan to End Homelessness Steering Committee.</p>	<ul style="list-style-type: none"> ▪ Outreach to Mayor Jim Bouley and the City Council in support of a request for a staff liaison. 		
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Plan Goal I: Increase Access to healthy, safe environments for all homeless and precariously housed members of the

Concord Community; and/or

Plan Goal II: Increase the number of quality, permanent, affordable rental units for very low income individuals and families:

<p>Create and Enhance an Environment That Fosters The Support of Both For-Profit and Non-for Profit Developers Agreement to Participate in Setting Aside Apartments in Support of Chronically Homeless (Priority # _____)</p>					
<p>Partnerships are created with landlords within existing housing stock.</p>	<p># of landlords willing to accept residents coming out of chronic homelessness.</p>	<ul style="list-style-type: none"> ▪ # of landlords approached to participate ▪ # of partnerships entered into with existing landlords (as opposed to purpose built developments) 	<ul style="list-style-type: none"> ▪ Develop collateral materials in support of outreach, i.e., Frequently Asked Questions ▪ Create a list of potential partners ▪ Meet with landlords to their willingness to participate. 		<p>Concord Coalition to End Homelessness And Steering Committee</p>

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Incentives are provided to the development community by the City of Concord in support of developer/landlord participation in housing the chronically homeless.	# of incentives created. # of developers and landlords willing to participate. # of chronically homeless housed in apartments as a result.	# of incentives created that have the potential to foster	<ul style="list-style-type: none"> ▪ Host a focus group around possible incentives. ▪ Invite development community to participate in a discussion are identified incentives. 		Concord Coalition to End Homelessness and Steering Committee

FOR DISCUSSION ONLY

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Plan Goal IV: Increase public and private funding available to Plan strategies: Funding in Support of Housing Chronically Homeless is Increased (Priority # _____)					
<p>A Housing Choice Voucher Priority is in place in support of housing chronically homeless within the City of Concord.</p>	<p># of chronically homeless that are housed as a result of access to a Housing Choice Voucher that they would not have otherwise been able to access.</p>	<p># of Housing Choice Vouchers set aside for housing the chronically homeless population within the City of Concord.</p>	<ul style="list-style-type: none"> ▪ Utilizing data sets obtained as a part of this plan's strategic priorities, develop a case statement for use in advocacy in support of a Housing Choice Voucher set-aside. ▪ Schedule a meeting with the Concord Housing Authority. ▪ Schedule a meeting with New Hampshire Housing Finance Authority. ▪ Schedule a meeting with local Department of Housing and Urban Development staff. 		

FOR DISCUSSION

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Plan Goal I: Increase Access to healthy, safe environments for all homeless and precariously housed members of the Concord Community (housing first opportunities) and/or
Plan Goal II: Increase the number of quality, permanent, affordable rental units for very low income individuals and families:

Research New Models for Low-Cost Housing (Priority # 1)					
New models for low-cost housing are identified.	# of chronically homeless housed in creative low-cost housing.	# of low-cost housing models identified.	<ul style="list-style-type: none"> ○ Conduct research on low-cost housing models nationally, including, but not limited to: <ul style="list-style-type: none"> ○ Shipping containers¹² ○ Tiny Homes³ 		Concord Coalition to End Homelessness and Steering Committee

¹ <https://finance.yahoo.com/news/shipping-containers-transforming-housing-homeless-201520707.html>
² <http://www.nhregister.com/business/article/Deeply-affordable-development-in-Stamford-a-new-12300404.php>
³ <http://kut.org/post/heres-what-austins-newest-housing-chronically-homeless-looks>