



**CITY OF CONCORD**  
*New Hampshire's Main Street™*  
*Community Development Department*

**DESIGN REVIEW AGENDA**

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November 2, 2021

8:30 AM

City Council Chambers  
37 Green Street  
Concord, NH 03301

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1. Call to Order
2. [Minutes](#) – October 12, 2021

***Sign Applications***

1. [Neopco Signs](#), on behalf of Capitol Craftsmen/Romance Jewelers, requests ADR approval for the installation of a new non-illuminated projecting sign at 16 N. Main Street in the Central Business Performance (CBP) District.
2. [Neopco Signs](#), on behalf of The DeStefano Cos., requests ADR approval for the replacement of an externally-illuminated freestanding sign at 46 Pleasant Street in the Civic Performance (CVP) District.
3. [Neopco Signs](#), on behalf of NH Pizza Co., requests ADR approval for the installation of a new non-illuminated wall sign and a new non-illuminated projecting sign at 76 N. Main Street in the Central Business Performance (CBP) District.
4. [Neopco Signs](#), on behalf of Canine Strong, requests ADR approval for the replacement of an internally-illuminated wall sign at 248 Steep Davis Road in the Gateway Performance (GWP) District.
5. [KC Signs](#), on behalf of Tropical Smoothie Café, requests ADR approval for the installation of a new internally-illuminated wall sign and a replacement internally-illuminated freestanding sign at 240 Loudon Road in the Gateway Performance (GWP) District.
6. [Souise Signs](#), on behalf of Sam's Club, requests ADR approval for the replacement of an internally-illuminated freestanding sign, three internally illuminated wall signs, and two non-illuminated wall signs, at 304 Sheep Davis Road in the Gateway Performance (GWP) District.
7. [Dasco Signs](#), on behalf of Dunkin Donuts, requests retroactive ADR approval for the replacement on an internally-illuminated wall sign, an internally-illuminated freestanding sign, and the relocation of an internally-illuminated wall sign, at 101 Loudon Road in the General Commercial (CG) District.

***Building Permits in Performance Districts***

1. [Joyce Landwehr](#), on behalf of Sam's Club, requests ADR approval for façade modifications to the building at 304 Sheep Davis Road in the Gateway Performance (GWP) District.

**Next monthly meeting on November 30, 2021**

*ADR Agenda*

2. [The Turner Group](#), on behalf of The DeStefano Cos., requests ADR approval for the renovation of an out-building for the purpose of a new dwelling unit at 46 Pleasant Street in the Civic Performance (CVP) District.

***Major Site Plan Applications***

1. [NH Swim School](#), requests ADR approval for an amendment to a previously approved site plan to change the design of the structure enclosing a proposed swimming pool at 41 Hall Street in the Gateway Performance (GWP) District.
2. [Bull Meadow Re Holdings, LLC](#) requests ADR approval for an amendment to a Major Site Plan approval for construction of a single-family home on the property at 63 Bog Road in the Residential Open Space (RO) and Medium Density Residential (RM) Districts.