

ARENA ADVISORY MEETING MINUTES

Thursday, June 28, 2018

Everett Arena 8:00 A.M.

Present: Mike Gfroerer, Mick Mounsey, Councilor Dan St. Hilaire, Dan Arndt, Councilor Gail Matson, Joe Farrelly, Arena & Properties Manager Jeff Bardwell; Public Properties Superintendent Jay Burgess

Absent: Gerry Blanchette; Nick Wallner, Chris Brown

Guest: Randy Cotton, Concord Crew

Meeting called to order at 8:05 AM

Arena Year End

Jeff Bardwell briefed the committee on the fiscal year 2018 budget. The Arena is projected to end with a 43,841 net gain and was budgeted to end with a 13,923 deficit. The arena brought in additional ice revenue from the Bedford High Girls program that was a late addition, an increase in occasional rentals and more hours rented by Concord Youth Hockey Association. The arena also brought in additional miscellaneous revenue from an energy rebate from Unifit for the chiller project. Expenditures were less than budgeted for overtime and labor for part time staff.

The arena proforma was discussed; Jeff Bardwell explained that the enterprise fund becomes unsustainable in the year 2023 due to projected capital projects, overhead and current revenue sources remaining fairly flat. The arena is seeking additional revenue sources and continues to look at means to reduce costs such as electricity. Discussion on ice rental availability took place, only prime hours available are Friday and Saturday evenings at 9:30PM.

Discussion on solar took place, staff looked into this several years ago and it was not viable at that time but with the changes in technology staff will revisit.

Master Plan – Kiwanis Riverfront Park

There is nothing new to report at this time, is speaking with recreation a late summer meeting is being planned.

Alcohol Sales

Jay Burgess briefed the committee on the arena pursuing alcohol sales as a potential revenue source. The recommendation is to form a subcommittee to review policy and licensing. The committee will meet monthly and have a report ready by the first of December 2018 on whether to move forward. Mike Gfroerer commented that he was not in favor of alcohol sales and would pass as being a member of the subcommittee. Gail Matson commented that alcohol may have an impact on insurance. Dan St. Hilaire suggested that the subcommittee review the pros and cons, costs, etc. and come back to the entire arena advisory committee with their report. Subcommittee members to research potential alcohol sales will be: Chris Brown, Dan Arndt, Mick Mounsey, Dan St. Hilaire and Gail Matson.

Meeting adjourned 8:50 AM

Respectfully Submitted

Jeffrey R. Bardwell
Arena & Properties Manager